

N ■ NEW ■ HORIZON

“There is a gap between what science and innovation are currently delivering and the needs, expectations, values and concerns of society! Let’s promote ideas and actions to bridge this gap!”



BECOME A RRI AMBASSADOR

Being a RRI Ambassador is first and foremost to be a symbol for a responsible approach in your own field of science and innovation. As RRI Ambassador you are officially acknowledged by the NewHoRRizon project and are asked to promote good practices and ideas for more responsibility in science and innovation.



CONTACT US AT

**ambassadors@newhorizon.eu to join the
NewHoRRizon RRI Ambassadors Programme!**

RRI Ambassadors act as advocates for a responsible approach in their field of science and innovation and promote good practices that embody such a responsible approach.

WHAT DO WE EXPECT FROM RRI AMBASSADORS?

- Do what you do best: promote responsibility in science, research and innovation as you are doing already.
- Declare your togetherness with RRI.
- Support collective action to strengthen RRI.
- Provide us with a picture in which you visibly declare your support for RRI.
- Allow us to use your name, affiliation, email and picture on our website.

WHAT DO WE PROVIDE THE RRI AMBASSADORS?

- A prestigious RRI Ambassador certificate.
- Visibility as an RRI Ambassador on our social media platforms.
- Visibility whenever we present the RRI Ambassador programme.
- RRI materials designed by the NewHoRRizon project.

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The RRI Ambassadors programme is managed by the Technology Agency of the Czech Republic (TA ČR), the Austrian Research Promotion Agency (FFG) and the Institute of Advanced Studies Vienna (IHS).